

# 2021 Babe Ruth World Series Sponsorship Application

PRESENTED BY THE TREASURE COAST ATHLETIC ASSOCIATION

## CHAMPIONSHIP SPONSOR – \$20,000 & OVER

Your company will receive naming rights on the Championship Field. You will have sole broadcast rights to all Championship games played on that field, including a minimum of 16 thirty-second spots and a one-on-one interview with the Babe Ruth Broadcast Team during each championship game. This package also entitles you to a special introduction during the opening and closing ceremonies as well as unlimited VIP access and parking throughout the entire event. Your company's information also will appear on the softball bracket schedule displayed and distributed at the World Series. **The Championship Sponsor package includes all the benefits of the Diamond Sponsorship package.** Being a Championship Sponsor maximizes your company's exposure at the 2021 Babe Ruth World Series event.

## DIAMOND SPONSOR – \$10,000

Includes field naming and broadcast rights to one of eight fields, including a minimum of 4 thirty-second spots. The chosen field will include a large sign on the backstop or scoreboard. All press releases, event announcements, schedules, maps, web presence, etc will use the field name reference prior to and during the 2021 Babe Ruth World Series. This package also entitles you to a special introduction during the opening and closing ceremonies as well as VIP access and parking throughout the entire event. **This package also includes all the benefits of the Platinum Sponsorship package.**

*Both packages also include: a sponsorship plaque as a thank you for your support presented at the Opening Ceremony; an individual company banner for all local TCAA 2021 Babe Ruth tournament events; brochures, coupons, menus, etc included in the Orientation Pack for each participant upon arrival.*

## PLATINUM SPONSOR – \$2,500

Includes an individual company banner for all local TCAA 2021 Babe Ruth tournament events as well as all the benefits included in the Gold Sponsorship package. Companies choosing this package will also have great public exposure with their company's name placed on shirts worn by World Series volunteers. TCAA will also present the company with a sponsorship plaque as a thank you for their support.

## GOLD SPONSOR – \$1,000

Includes an individual company banner displayed at the 2021 Babe Ruth World Series as well as a walkway sign. This package also entitles you to web presence on the TCAA 2021 Babe Ruth World Series site.

## SILVER SPONSOR – \$500

Includes your company's information on an event sponsorship banner displayed at the 2021 Babe Ruth World Series as well as a walkway sign. This package also entitles you to web presence on the TCAA 2021 Babe Ruth World Series site.

## BRONZE SPONSOR – \$250

Includes your company's information on a walkway sign at the 2021 Babe Ruth World Series located at Pineapple Park in Jensen Beach.

## BOOTH EVENT SPONSOR

INDIVIDUAL PRICING WILL APPLY

Set up and promote your company at the 2021 Babe Ruth World Series. **Please contact Mary Easlick at (609) 354-2029 for further information.**



**\$1,000 & up**  
will be added to the  
**World Series Treasure Hunt.**

SEE BACK FOR MORE INFO

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_

**Please select sponsorship level** (company artwork supplied by sponsor):

- |                                    |                               |                                |
|------------------------------------|-------------------------------|--------------------------------|
| <input type="radio"/> CHAMPIONSHIP | <input type="radio"/> DIAMOND | <input type="radio"/> PLATINUM |
| <input type="radio"/> GOLD         | <input type="radio"/> SILVER  | <input type="radio"/> BRONZE   |

**Please indicate desired sponsorship amount:** \$ \_\_\_\_\_

Additional comments: \_\_\_\_\_

REMIT THIS FORM & PAYMENT TO:

**Treasure Coast  
Athletic Association**  
PO Box 547  
Jensen Beach, FL 34958

BABE RUTH  
SPONSORSHIP

# Treasure Map

 **Sponsor B**

 **Sponsor D**

 **Sponsor A**

 **Sponsor C**

 **Sponsor E**

