



BABE RUTH SOFTBALL *World Series*



Treasure Coast Athletic Association
in partnership with
Treasure Coast Sports Commission
and **Martin County Parks and Rec**

2017 Babe Ruth World Series
Treasure Coast, Fl

8U, 10U, 12U, 14U, 16U

July 19th - Aug 5th

Sponsorship Packet

tcasports@email.com

772 361-6575





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TCAA Mission Statement

The Treasure Coast Athletic Association (TCAA) is a 501c3 non-profit organization focused on training children from Martin and St. Lucie counties in the skills needed to play baseball and softball, from our basic recreational leagues through our competitive college showcase environments.

Coaches, instructors and volunteers of TCAA work together to teach our student athletes respect, integrity and accountability on and off the field. TCAA emphasizes the importance of performance not only on the field, but also in the classroom. Our graduating classes head off into college and beyond with the time management skills and work ethic that will drive them to success.

TCAA baseball and softball is chartered through the Babe Ruth League, Inc. with home fields located in Jensen Beach, FL. TCAA provides a fun and safe environment for players of all ages and abilities to learn the value of sportsmanship, teamwork, and fair play. Our volunteer staff has over 100 years of combined experience to help guide our local youth to a better future.

Our mission is simple. Our program works as a family to provide an environment that builds self-esteem and confidence through positive training and reinforcement. All players in our program receive the same commitment to training from our coaches and the same level of respect from all other TCAA teammates to help them become the best they can be, to whatever level they aspire to.

*Mike Cusimano – President
Treasure Coast Athletic Association*



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The 2017 Babe Ruth Softball World Series

The 8U through 16U divisions of Babe Ruth Softball have the opportunity to submit All-Star tournament teams for competition in the hopes of advancing to the Babe Ruth World Series every summer. These select teams compete through local districts events, then to States competition. The top tier advance to the Babe Ruth US Regional tournaments for the chance to compete in the World Series. This month long playoff process will finally bring the best 24 teams in each age group, from over 1,000,000 players nationwide, to our community to find out who will be **“Babe Ruth World Series Champions”!**

This year’s World Series, being held from July 19th through Aug 5th, is the second year of a five year commitment by Babe Ruth to allow Martin County to host an event of this magnitude and enjoy the financial benefits it brings. This two week long event will not only provide our community with the opportunity to enjoy this world class softball competition, but also will bring an estimated 7.5 million dollars in economic impact to our Hotels, Restaurants, and Retail/Service based businesses (per previous years data).

The reward to our community does however come at a cost. Like many other National events of this caliber our program, TCAA, has a hosting fee of almost \$150,000 (one hundred fifty thousand dollars) due one month prior to the event. This money is raised through generous sponsors like yourselves who see the benefit of this awesome opportunity at a time of the year that will be most beneficial to our local economy.

Families from all over the United States will come for their summer “Play-cation” and enjoy our hotels, restaurants, local shops and beaches we all love so much. They will remember it as their “dream vacation” We simply call it home.

Join our TCAA program and your local community in sponsoring this exciting event!



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2017 Babe Ruth World Series Sponsorship Packages

*****New for 2017*****

Games will be broadcast Worldwide!

Championship Sponsor - \$20,000 and over

Your company will receive naming rights on the Championship Field. You will have sole broadcast rights to all Championship games played on that field. This package also entitles you to a special introduction during the opening and closing ceremonies as well as unlimited VIP access and parking throughout the entire event. Your company's information also will appear on the softball bracket schedule displayed and distributed at the World Series. The Championship Sponsor package includes all the benefits of the Diamond Sponsorship package. Being a Championship Sponsor maximizes your company's exposure at the 2017 Babe Ruth World Series event.

Diamond Sponsor - \$10,000

Includes field naming and broadcast rights to one of eight fields. The chosen field will include a large sign on the backstop or scoreboard. All press releases, event announcements, schedules, maps, web presence, etc will use the field name reference prior to and during the 2017 Babe Ruth World Series. This package also entitles you to a special introduction during the opening and closing ceremonies as well as VIP access and parking throughout the entire event.

Both packages also include: a sponsorship plaque as a thank you for your support presented at the Opening Ceremony; an individual company banner for all local TCAA 2017 Babe Ruth tournament events; brochures, coupons, menus, etc included in the Orientation Pack for each participant upon arrival; and a full-page add in the 2017 World Series Program.



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Treasure Coast Athletic Association 2017 Babe Ruth World Series Sponsorship Application

Date: _____

Company Name: _____

Address: _____

Telephone: _____

Fax: _____

Email: _____

Contact person: _____

Please select sponsorship level (company artwork supplied by sponsor):

- Championship Sponsor
- Diamond Sponsor

Please indicate desired sponsorship amount: \$ _____

Additional comments: _____

Remit this form and payment to:

Treasure Coast Athletic Association
PO Box 669
Jensen Beach, FL 34958