



BABE RUTH SOFTBALL *World Series*



Treasure Coast Athletic Association
in partnership with
Treasure Coast Sports Commission
and **Martin County Parks and Rec**

2016 Babe Ruth World Series
Jensen Beach, Florida
Stuart, Florida
8U, 10U, 12U, 14U, 16U

July 26th – Aug 11th

Sponsorship Packet

tcaasports@gmail.com

772 361-6575



Home of Jensen Beach

WILDCATS





BABE RUTH SOFTBALL

World Series



TCAA Mission Statement

The Treasure Coast Athletic Association (TCAA) is a 501c3 non-profit organization focused on training children from Martin and St. Lucie counties in the skills needed to play baseball and softball, from our basic recreational leagues through our competitive college showcase environments.

Coaches, instructors and volunteers of TCAA work together to teach our student athletes respect, integrity and accountability on and off the field. TCAA emphasizes the importance of performance not only on the field, but also in the classroom. Our graduating classes head off into college and beyond with the time management skills and work ethic that will drive them to success.

TCAA baseball and softball is chartered through the Babe Ruth League, Inc. with home fields located in Jensen Beach, FL. TCAA provides a fun and safe environment for players of all ages and abilities to learn the value of sportsmanship, teamwork, and fair play. Our volunteer staff has over 100 years of combined experience to help guide our local youth to a better future.

Our mission is simple. Our program works as a family to provide an environment that builds self-esteem and confidence through positive training and reinforcement. All players in our program receive the same commitment to training from our coaches and the same level of respect from all other TCAA teammates to help them become the best they can be, to whatever level they aspire to.

Mike Cusimano – President
Treasure Coast Athletic Association



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The 2016 Babe Ruth Softball World Series

The 8U through 16U divisions of Babe Ruth Softball have the opportunity to submit All-Star tournament teams for competition in the hopes of advancing to the Babe Ruth World Series every summer. These select teams compete through local districts events, then to States competition. The top tier advance to the Babe Ruth US Regional tournaments for the chance to compete in the World Series. This month long playoff process will finally bring the best 24 teams in each age group, from over 1,000,000 players nationwide, to our community to find out who will be

“Babe Ruth World Series Champions”!

This year’s World Series, being held from July 26th through Aug 11th, is the first year of a five year commitment by Babe Ruth to allow Martin County to host an event of this magnitude and enjoy the financial benefits it brings. This two week long event will not only provide our community with the opportunity to enjoy this world class softball competition, but also will bring an estimated 7.5 million dollars in economic impact to our Hotels, Restaurants, and Retail / Service based businesses (per previous years data).

The reward to our community does however come at a cost. Like many other National events of this caliber our program , TCAA, has a hosting fee of almost \$100,000 (one hundred thousand dollars) due one month prior to the event. This money is raised through generous sponsors like yourselves who see the benefit of this awesome opportunity at a time of the year that will be most beneficial to our local economy.

Families from all over the United States will come for their summer “Play-cation” and enjoy our hotels, restaurants, local shops and beaches we all love so much. They will remember it as their “dream vacation” We simply call it home.

Join our TCAA program and your local community in sponsoring this exciting event!



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2016 Babe Ruth World Series Sponsorship Packages

*****New for 2016*****

Games will be broadcast Worldwide!

Championship Sponsor - \$20,000 and over

Your company will receive naming rights on the Championship Field. You will have sole broadcast rights to all Championship games played on that field, including a minimum of 16 thirty-second spots and a one-on-one interview with the Babe Ruth Broadcast Team during each championship game. This package also entitles you to a special introduction during the opening and closing ceremonies as well as unlimited VIP access and parking throughout the entire event. Your company's information also will appear on the softball bracket schedule displayed and distributed at the World Series. The Championship Sponsor package includes all the benefits of the Diamond Sponsorship package. Being a Championship Sponsor maximizes your company's exposure at the 2016 Babe Ruth World Series event.

Diamond Sponsor - \$10,000

Includes field naming and broadcast rights to one of eight fields, including a minimum of 4 thirty-second spots. The chosen field will include a large sign on the backstop or scoreboard. All press releases, event announcements, schedules, maps, web presence, etc will use the field name reference prior to and during the 2016 Babe Ruth World Series. This package also entitles you to a special introduction during the opening and closing ceremonies as well as VIP access and parking throughout the entire event. This package also includes all the benefits of the Platinum Sponsorship package.

Both packages also include: a sponsorship plaque as a thank you for your support presented at the Opening Ceremony; an individual company banner for all local TCAA 2016 Babe Ruth tournament events; brochures, coupons, menus, etc included in the Orientation Pack for each participant upon arrival; and a full-page add in the 2016 World Series Program.



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2016 Babe Ruth World Series Sponsorship Packages

Platinum Sponsor - \$2,500 per week

Includes an individual company banner for all local TCAA 2016 Babe Ruth tournament events as well as all the benefits included in the Gold Sponsorship package. Companies choosing this package will also have great public exposure with their company's name placed on shirts worn by World Series volunteers. TCAA will also present the company with a sponsorship plaque as a thank you for their support.

Gold Sponsor - \$1,000 per week

Includes an individual company banner displayed at the 2016 Babe Ruth World Series as well as a walkway sign. This package also entitles you to web presence on the TCAA 2016 Babe Ruth World Series site.

Silver Sponsor - \$500 per week

Includes your company's information on an event sponsorship banner displayed at the 2016 Babe Ruth World Series as well as a walkway sign. This package also entitles you to web presence on the TCAA 2016 Babe Ruth World Series site.

Bronze Sponsor – \$250 per week

Includes your company's information on a walkway sign at the 2016 Babe Ruth World Series located at Pineapple Park in Jensen Beach.

Booth Event Sponsor – individual pricing will apply

Set up and promote your company at the 2016 Babe Ruth World Series. Please contact Mike Cusimano at 772-678-8560 for further information.

"A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll-free (800) 435-7352 within the State. Registration does not imply endorsement, approval, or recommendation by the state."



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Treasure Coast Athletic Association 2016 Babe Ruth World Series Sponsorship Application

Date: _____
Company Name: _____
Address: _____
Telephone: _____
Fax: _____
Email: _____
Contact person: _____

Please select sponsorship level (company artwork supplied by sponsor):

- | | |
|---|--|
| <input type="checkbox"/> Championship Sponsor | <input type="checkbox"/> Silver Sponsor |
| <input type="checkbox"/> Diamond Sponsor | <input type="checkbox"/> Bronze Sponsor |
| <input type="checkbox"/> Platinum Sponsor | <input type="checkbox"/> Booth Event Sponsor |
| <input type="checkbox"/> Gold Sponsor | |

Please indicate desired sponsorship amount: \$_____

Additional comments: _____

Remit this form and payment to:

Treasure Coast Athletic Association
PO Box 669
Jensen Beach, FL 34958